















 $\frac{\text{Tour of the village } \mathbf{04}}{\mathbf{11}} \text{ Visits}$

Appenzell Card 15

18 Events

Regular 24 musical events

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54 Map of Appenzell







Prices for adults



Prices for children



Free with the Appenzell Card (see page 15)



Appenzellerland Tourismus



@appenzellerland

COVER PICTURE

Zielplatz, Appenzel

APPENZELLERLAND TOURISMUS AI

info@appenzell.ch · appenzell.ch



TOUR OF THE VILLAGE

With its variety of styles the imposing **CATHOLIC CHURCH (1)** reveals an interesting architectural history. The first church to be erected on this site was mentioned in 1071 when the parish was established. It was dedicated to St. Maurice, and is known to locals as «de Moritz». Not far from the Catholic Church, just across the beautifully laid-out cemetery, is the Evangelical (protestant) Church.

Below the church at Adlerplatz is the **TURNTABLE CREATED BY SCULPTOR ROMAN SIGNER (2)**.

This «instrument of spatial experience» imposes its own tempo on the viewer and reveals a panoramic view of Appenzell during its 3-minute rotation.

Nearby from the railings on the bridge over the River Sitter you can watch a regular but surprising phenomenon as jets of water suddenly shoot out from two legs of a table making it rear up onto its two «hind legs» - the **TILTING TABLE (2).**

The enclosed building known as the **SCHLOSS (3)** (castle) to the east of the Postplatz has always occupied a unique position in Appenzell's village archi-

tecture. It has been privately owned since 1780 by the Sutter family, who still reside there, and is not open to the public.

Right next to the castle is the **CONVENT OF MARY OF THE ANGELS (4)**, which was built by
the Capuchin religious order in the early 1680s.

The **SALESIS HOUSE (5)** on the Postplatz, the only free-standing stone building apart from the castle, is a tribute to the affluence of the village. The solid, three-storey square building of rendered quarried stone with its wide pitched roof dates back to the flourishing economy of the late 16th century.

Another outstanding building is the **CONCORDIA HOUSE (6)** on Engelgasse, a patrician house with a steep gabled roof dating from the 17th century. A richly decorated series of panels covers the entire southern façade and the paintings under the eaves represent the eight ages of man. This lively work of art in muted colours was created by August Schmid (1930).



The **HAMPI FÄSSLER HOUSE (7)** on Kaustrasse originally marked the limits of the old village centre. The half-timbered building is ornamented with baroque window frames and decorative traditional window shutters painted by Adalbert Fässler.

The historic village square or **LANDSGEMEINDE-PLATZ (8)** is the scene each year of the local parliament (Landsgemeinde). All cantonal elections and parliamentary business take place publicly here and voting is by a public show of hands. Since 2024, the Tourist Information is located in this prime position.

The **HEILIGKREUZKAPELLE (9)** (Holy Cross Chapel) on the Hauptgasse (main street) was rebuilt after the village was devastated by fire in 1560. The stained glass windows depicting the five sorrowful mysteries of the rosary were designed by Ferdinand Gehr in 1964.

The distinctive signs (known as Tafeen), which are hung mainly in the centre of the village, are a visual feast. «Tafeen» (which comes from the word for tavern) can be found outside many shops as well as inns and restaurants.

The **LÖWEN PHARMACY (10)** with beautiful paintings on its decorated facade is an architectural gem. Johannes Hugentobler painted medicinal herbs on the round-arched panels covering the shutters to illustrate the purpose of the building. The main street, or Hauptgasse, with its quaint, colourful houses is always a unique attraction for our visitors.

The impressive **RATHAUS (11)** (town hall) with its facade painted by August Schmid from Diessenhofen (1928) and the adjoining «Buherre Hanisefs» form a fitting close to our tour.

If you'd like to know more about the history and customs of Appenzell, our guides will be happy to take you exploring. Reservation: info@appenzell.ch or Tel. +4171788 96 41. Please note that there is a free guided tour of the village in german.















CRAFTWORK AND CULTURF

Use the opportunity and profit from free entry thanks to the Appenzell Holiday Card or listen to the melodies of an Appenzell music group at a concert. Please check the exact opening hours and times of the offer as well as the public holidays. Guided tours for groups of 10 or more persons are subject to a fee and must be booked or reserved in advance.

WEDNESDAY

«HAND EMBROIDERY CIRCLE» IN THE MUSEUM

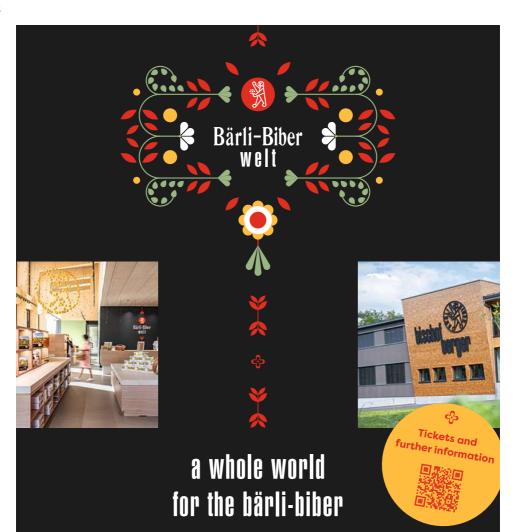


Embroiderers from all over the region meet up at the «Hand Embroidery Circle». They embroider together, improve their skills and exchange ideas. Watch the embroiderers as they work (Excluding museum admission*).

Dates	Every third Wednesday of the month, excluding December
Meeting point	2.00 pm to 5.00 pm at the Museum Appenzell
Provider	Museum Appenzell, Hauptgasse 4, Appenzell Tel. +41 71 788 96 31, www.museum.ai.ch

^{*} Free admission with the Appenzell Card (see page 15)





Stroll through our spacious generously designed shop, discover our fascinating exhibition and bake your own Bärli-Biber.



Bischofberger AG • 9057 Weissbad-Appenzell • baerli-biber.ch



HANDICRAFT IN THE MUSEUM APPENZELL



A saddler, traditional costume seamstress, folk artist or other craftworker will be on site giving insights into their own particular craft (Excluding museum admission*).

Dates	Every Thursday from 5. June to 16. October 2025
Meeting point	2.00 pm to 5.00 pm at the Museum Appenzell
Provider	Museum Appenzell, Hauptgasse 4, Appenzell Tel. +41 71 788 96 31, www.museum.ai.ch

FRIDAY

EMBROIDERER IN THE MUSEUM



During the 19th and 20th centuries, countless women from the canton of Appenzell Innerrhoden used to earn a living from embroidery. Still today a few women embroider minute motifs and ornaments. Come and watch an embroiderer at work and learn about the art of embroidery. (Excluding museum admission*).

Dates	Every Friday from 6. June to 17. October 2025
Meeting point	2.00 pm to 5.00 pm at the Museum Appenzell
Provider	Museum Appenzell, Hauptgasse 4, Appenzell Tel. +41 71 788 96 31, www.museum.ai.ch

^{*} Free admission with the Appenzell Card 💸 (see page 15)











Visitors who stay for three consecutive nights or longer at the same accommodation in Appenzell or its surroundings are entitled to the Appenzell Card.

Free travel on public transport

in 15 zones around Appenzell

Two free rides each on the cable cars

Ebenalp, Kronberg, Hoher Kasten

Free admission to all museums

in Appenzell, Stein and Urnäsch

Free bike hire and entry to Freibad Appenzell (outdoor pool)

in summer

Free snowshoes and ice skates hire

in winter

And more leisure facilities free of charge

THANK YOU









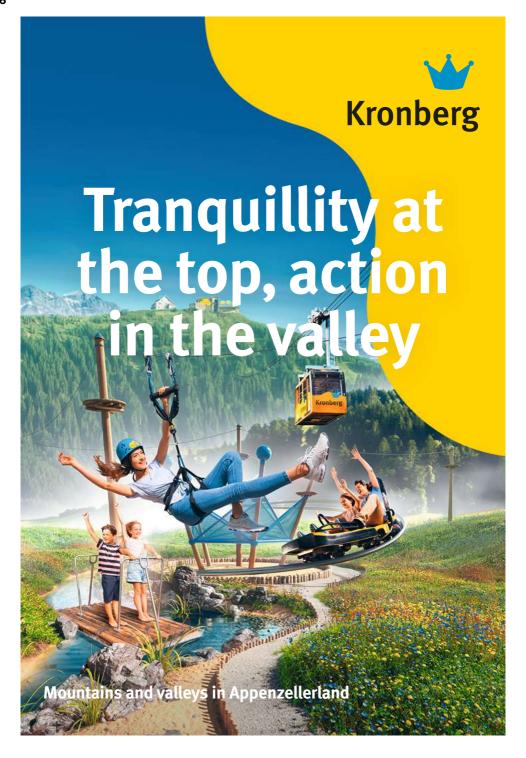














Bring your friends, colleagues or your club members to Appenzell.

We will be happy to show you our village and our country in English or French. Contact us, we will advise you free of charge and put together a tailor-made programme for you.

BOOKING

Appenzelleriand Tourismus AI 9050 Appenzell Tel. +41 71 788 96 41 info@appenzell.ch, appenzell.c





JANUARY 2025

- 1 New Year
- 6 Epiphany
- 10/11 Full moon sleddging, Kronberg
 - 13 Alter Silvester (Old New Year): Silvesterchlausen (celebration with traditional masks and costumes) in Urnäsch, Waldstatt, Hundwil, Schönengrund, Schwellbrunn
- 23/24 FIS Women's Race, Horn, Schwende

FEBRUARY 2025

- 7/8 Full moon sleddging, Kronberg
- 14/15 Full moon sleddging, Kronberg
- 22/23 Igloo Festival on the Ebenalp
 - 27 Fat Thursday

MARCH 2025

- 1 Carnival parade in Appenzell
- 28-30 Appenzell Spring Days
 - 30 Funkensonntag (Bonfire Sunday)



ALL EVENTS, UPDATED CONSTANTLY

APRIL 2025

- 5 Drone spectacle at the Kronberg
- 18 Good Friday
- 20 Easter Sunday
- 21 Easter Monday
- 26 Festival of Traditional String Music in Urnäsch, www.striichmusigtag.ch
- 27 Landsgemeinde (open-air parliament)

MAY 2025

- 4 Bezirksgemeinden (district assemblies)
- 7 Appenzell May Market
- 11 Pilgrimage to the Stoss
- 23 «Street food festival» in Haslen
- 29 Ascension Day*
- 30/31 Airshow on Hoher Kasten

JUNE 2025

- 6-8 Book and art festival «Little Spring»
 - 8 Pentecost*
 - 9 Whit Monday*
- 13-15 Medieval spectacle
- 13-15 Appenzell Biker Meet, www.biker-troeffe.ch
 - 19 Corpus Christi Procession in Appenzell* (public holiday)
- 20-22 «Grümpeli» (Football tournament)
 - 28 «Juni-Losi» (folk and dance musicfestival) in the mountain inn Seealpsee
 - *Public holiday on which, under clear skies, the traditional Appenzell festive attire is donned for the church service.







JULY 2025

- 11/12 «KB-Fescht» anniversary event APPKB
- 12/13 Swiss walking night
 - 13 «Schutzengelfest» (Feast of the Guardian Angel) at Ebenalp, www.ebenalp.ch
- 18/19 Postplatz Festival Appenzell
 - 27 Open house at the Alpine Cheese Dairies in Alpstein

AUGUST 2025

- 1 Swiss National Day with celebrations in various districts
- 8-10 29th Ländlerfest in Appenzell (folk music festival), www.laendlerfest.ch
 - 15 Assumption of the Virgin Mary* (public holiday)

- 17 Schwägalp-Schwinget (Swiss wrestling competition), www.schwaegalp-schwinget.ch
- 24 Hoher Kasten mountain hike competition, www.swb.ch
- 29-31 Appenzell Puppet Theatre

SEPTEMBER 2025

- 14 «Schwendner Chölbi» (Schwendner annual fair)
- 20 Alpine cattle drive in Urnäsch with small market
- 21 National Day of Prayer* (public holiday)
- 22 Feast of St. Maurice, patron saint of the church* (public holiday)
- 27 Cattle Show in Oberegg Al
- 27-29 «Chölbi» (annual fair) in Appenzell



OCTOBER 2025

- 7 Cattle Show in Appenzell
- 8 Goat Show in Appenzell
- 25/26 Cheese Festival in Appenzell

NOVEMBER 2025

- 1 All Saints' Day (public holiday)
- 30 Pre-Christmas Sunday shopping in Appenzell

DECEMBER 2025

- 3 Chlausmarkt (St. Nicholas Market) in Appenzell
- 6/7 «Christkindli» Market in Appenzell
- 7/14/21 Pre-Christmas Sunday shopping in Appenzell
 - 8 Feast of the Immaculate Conception (public holiday)
 - 24 Christmas Eve
 - 25 Christmas (public holiday)
 - 26 Saint Stephen's Day (public holiday)
 - 31 New Year: Silvesterchlausen (celebration with traditional masks and costumes) in Urnäsch, Waldstatt, Hundwil, Herisau, Teufen, Schwellbrunn, Schönengrund, Stein, Bühler







BLOOMING VIEWS



REGULAR **MUSICAL EVENTS**

EVERY WEDNESDAY, EXCLUDING 24 AND 31 DECEMBER 2025. 8.00 PM TO 10.00 PM

Traditional Appenzell music

Hotel Hof Weissbad in Weissbad. Tel. +41 71 798 80 80

EVERY THURSDAY, FROM 8.00 PM

«Stobede» at Restaurant Rössli Weissbadstrasse. spontaneous musical gatherings

Restaurant Rössli in Appenzell, Tel. +41 71 787 13 55 (reservation for dinner)

EVERY THURSDAY FROM 5 JUNE TO 16 OCTOBER 2025, 6.30 PM TO 7.30 PM

Concerts of Appenzell music

Church of the Capuchin Monastery in Appenzell Tourist Information, Tel. +41 71 788 96 41

EVERY FIRST FRIDAY OF EACH MONTH, FROM 7.30 PM

Sound paintings - Colorful concerts 2025 around the relationship between sound and image.

Kunsthalle Appenzell in Appenzell Tel +41 71 788 18 60

EVERY FIRST FRIDAY OF EACH MONTH. FROM 8.00 PM AS WELL AS EVERY **SUNDAY FROM 5 JANUARY TO 13 APRIL** 2025, FROM 2.00 PM

«Loos-Stobede», traditional jam session with different music groups

Garni Loosmühle in Weissbad, Tel. +41 71 799 11 13

EVERY SATURDAY IN JULY AND AUGUST 2025, EXCEPT 9 AUGUST 2025, 7.00 PM TO 9.00 PM

Appenzell music

Romantik Hotel Säntis in Appenzell Tel. +41 71 788 11 11 (reservations required)

EVERY FIRST SUNDAY OF THE MONTH. 11.00 AM TO 5.00 PM

«Schauchäsi-Stobede» with folk music group Appenzeller demonstration dairy in Stein Tel. +41 71 368 50 70

EVERY FIRST SUNDAY OF THE MONTH 12.00 NOON TO APPROX. 2.30 PM

Brunch with live music

Appenzeller Huus in Gonten Tel. +41 71 795 40 10 (reservations required)

SUNDAYS 30 NOVEMBER /7/14/21 **DECEMBER 2025, 11.00 AM TO 12.00 NOON**

Advent concerts with typical Appenzell music Church of the Capuchin Monastery in Appenzell Tourist Information, Tel. +41 71 788 96 41

EVERY FULL MOON

Full moon dinner (Vollmond-Dinner) with musical entertainment

Hoher Kasten revolving restaurant in Brülisau Tel. +41 71 799 11 17 (reservations required)



JUNE 2025

22 «Leue-Stobede» on Alp Gross Leu, from 11.00 am (in all weathers)

JULY 2025

- 12/13 «Stobede» in the mountain inn Ebenalp, Saturday from 7.30 pm, Sunday from 11.00 am
 - 20 «Potersalpstobede» on Potersalp, from 11.00 am
- 26/27 «Stobede» in the mountain inn Meglisalp
- 27/28 «Bollestobede» in the mountain inn Bollenwees, Sunday and Monday from 1.00 pm

«STOBEDE»

TRADITIONAL FESTIVALS IN THE MOUNTAIN INNS WITH YODELLING, DANCING AND MUSIC

AUGUST 2025

- 3 Sollerstobede» in the mountain inn Plattenbödeli, from 2.00 pm
- 4 «Sollerstobede» in the mountain inn Ruhesitz, from 2.00 pm
- 16 «Föls-Stobede» in the mountain inn Aescher, from 5.00 pm





MUSEUM APPENZELL



KUNSTHALLE APPENZELL





Cultural and historical museum of the canton of Appenzell Innerrhoden. Main areas of focus: Appenzell hand embroidery, traditional costumes, popular beliefs, customs and traditions, folk-art painting and painted furniture. Wide range of offers for families and children.



The «Kunsthalle Appenzell» museum of art presents contemporary art as well as classical and contemporary music. This cultural centre with circular 16th century brick kiln is also an important cultural monument.

Special exhibitions

1st December 2024 to 7 September 2025

Forest. Pöschelibock, cant hook and leaf bag

Opening times

April to October

Tuesday to Friday 10.00 am to 12.00 noon and 1.30 pm to 5.00 pm Saturday, Sunday, public holidays 11.00 am to 5.00 pm

November to March

Tuesday to Sunday 2.00 pm to 5.00 pm





Special exhibitions

25 May to 14 September 2025

Roman Signer, Super-8 Further exhibitions on the website

Opening times

April to October

Wednesday to Friday 12.00 noon to 6.00 pm Saturday and Sunday 11.00 am to 5.00 pm

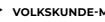
November to March

Wednesday to Friday 2.00 pm to 5.00 pm Saturday and Sunday 11.00 am to 5.00 pm





VOLKSKUNDE-MUSEUM STEIN AR









The museum is mainly dedicated to the Appenzell alpine dairy culture and the local textile industry. Rarely has traditional craftsmanship been such a close-up experience! Further information and dates are listed on the website.

Special exhibitions

25 May to 14 September 2025

Sound of the earth. Ceramics in contemporary art. Further exhibitions on the website

Opening times

April to October

Wednesday to Friday 12.00 noon to 6.00 pm Saturday and Sunday 11.00 am to 5.00 pm

November to March

Wednesday to Friday 2.00 pm to 5.00 pm Saturday and Sunday 11.00 am to 5.00 pm

Unterrainstrasse 5, 9050 Appenzell Tel. +41 71 788 18 00 info@kunstmuseumappenzell.ch





Opening times

Up-to-date information on the museum's opening hours and special exhibitions can be found on the website.

Dorf 821, 9063 Stein Tel. +41 71 368 50 56 info@appenzeller-museum.ch www.appenzeller-museum.ch





BRAUCHTUMSMUSEUM URNÄSCH AR 🍄 ROOTHUUS GONTEN



In the cozy museum, you can experience the diverse culture and traditional customs of the Appenzell region. The focus is on the Silvesterchläuse, alpine rides, alpine shepherd life, peasant painting and string music. Try Chlausen with bell bearers, taler swinging and playing the chopping board - a real experience! Expert tours, natural yodel courses and offers for groups.



Built between 1762 and 1765, the historic ROOT-HUUS GONTEN offers a wealth of interesting information about the well-documented history of music around the Alpstein. The wonderful ballroom with its baroque paintings, as well as the numerous instruments on display, encourage visitors to linger. The house is devoted to the collection, archiving, research and communication of the folk music of Appenzell and Toggenburg.

Special exhibitions

29 March 2025 to 2nd February 2026

Gret Zellweger

Opening times

1st April to 1st November

Monday to Saturday 9.00 am to 11.30 am and 1.30 pm to 5.00 pm Sunday 1.30 pm to 5.00 pm

2nd November to 31 March

Monday to Saturday 9.00 am to 11.30 am Saturday and Sunday 1.30 pm to 5.00 pm





Opening times

All year round

Tuesday to Friday 9.00 am to 11.30 am





«BRAUQUÖLL APPENZELL»



Dive into the world of brewing and visit us in the beautiful Appenzell region.

We call upon your senses

Let yourself be carried away by the fascination of traditional brewing! Discover how Appenzell beer and Säntis Malt whiskey are made from springfresh water.

We continuously develop new specialities

We create fine specialities such as CréaCeto beer vinegar, grain chips (Tschipps) and pizzas from by-products of the brewing process. Check out and purchase our sustainability delicacies, various beer and whiskey specialities as well as stylish gifts and original fan items in the Brauquöll shop.

Opening times

All year round

Monday 1.00 pm to 6.30 pm Tuesday to Friday 9.00 am to 6.30 pm Saturday 9.00 am to 5.00 pm Sunday 10.00 am to 5.00 pm **For opening hours on public holidays** See website

Brauereiplatz 1, 9050 Appenzell Tel. +41 71 788 01 76 besucher@appenzellerbier.ch www.brauquöll.ch





ZUNFTHAUS ZU APPENZELL



In the Zunfthaus zu Appenzell, interested people learn everything about local craftsmanship: cast metal and chocolate artisans, forge, sculpture or build instruments on site.

In addition, discover the art of painting and moving objects spread over three floors with our inhouse coffee.

The craftsmen/artists provide information about their activities and also offer exclusive items from the region for sale. Daily and on request you can book various group programs such as a detailed tour of the guild house, making chocolate bars, insights into violin making or casting fondue forks yourself.

«Just take a look and enjoy!»

Opening times

All year round

Thursday 1.30 pm to 6.00 pm Friday 9.00 am to 12.00 noon and 1.30 pm to 6.00 pm Saturday 10.00 am to 4.00 pm or on request

Poststrasse 8, 9050 Appenzell Tel. +41 71 787 82 13 zunfthaus@myappenzell.com www.zunfthausappenzell.ch





INK APPENZELL



In addition to photography exhibitions, workshops and concerts, there are also studios where people work in the concept and culture room ink.

TB swiss creative GmbH is primarily active in the field of photography. The concept and culture room ink Appenzell is complemented by the studios of the ski and furniture manufacturer Timbaer GmbH and Manuela Muchenberger's Tonerie, where ceramic works of art are created. Her works combine traditional craftsmanship with modern creativity. The face behind the company is photographer and musician Thomas Biasotto. Thomas develops visual worlds and campaigns and is one of the up-and-coming photographers on the art and photography scene.

BÄRLI-BIBER-WELT



Come by and immerse yourself in the newly opened Bärli-Biber world in Weissbad. Get to know all our Appenzell bakery specialties in the direct sales store. Or take your time and go on an individual tour of our interactive exhibition, where you can learn new and old facts about the Appenzeller Bärli-Biber and the Biber craft. There is also a special focus on our trademark, the Appenzell folk art - let yourself be surprised. As a small thank you, you will receive a voucher redeemable in the direct sales store in Weissbad with your exhibition ticket.

Opening times

All year round

Friday 9.00 am to 12.00 noon and 1.30 pm to 6.00 pm Saturday 10.00 am to 4.00 pm

Engelgasse 3, 9050 Appenzell Tel. +41 76 506 31 90 info@ink-appenzell.ch www.ink-appenzell.ch





* Incl. value voucher of CHF 4.

Saturday 9.30 am to 5.00 pm

Monday 1.00 pm to 6.00 pm

Opening times
All year round

Weissbadstrasse 118, 9057 Weissbad Tel +41 71 798 90 19 info@baerli-biber.ch www.baerli-biber.ch

Tuesday to Friday 9.30 am to 6.00 pm





BREITENMOSER GUSTARIUM

APPENZELLER® SCHAUKÄSEREI





Visitors to the Breitenmoser Gustarium can experience, discover and create something for themselves. The exhibition can be experienced in the small Appenzellerhaus, the interactive, informative and entertaining exhibition «all about enjoyment». Discover Breitenmoser's own Appenzeller meat specialties, lovingly wrapped gifts, unique delicacies and other gems in the gourmet store. The butcher's parlor with bar, fireplace and view of the Alpstein is the perfect place to relax with a snack and a drink. The Breitenmoser Gustarium team is looking forward to welcoming you!



On the trail of Switzerland's best-kept secret - in the Appenzeller Demonstration Dairy you will find out why Appenzeller® cheese has the spiciest flavour ever. The recipe for its herbal brine remains a top secret, but you can put together your very own herb mixture and take it home with you. Be impressed by the huge cheese cellar and enjoy a fascinating view of the cheese vat. Visit the exhibition and immerse yourself in traditions, flavour and sheer pleasure.

Opening times

All year round

Monday to Friday 9.00 am to 12.00 noon and 1.30 pm to 5.00 pm

Saturday 9.00 am to 12.00 noon or on request

ägehüslistrasse 13, 9050 Appenzell el. +41 71 788 09 81 nfo@gustarium.ch ww.gustarium.ch





Cheese makingDaily up to 3.00 pm

Opening times All year round

Daily, 9.00 am to 5.30 pm Open 364 days Christmas opening times See website

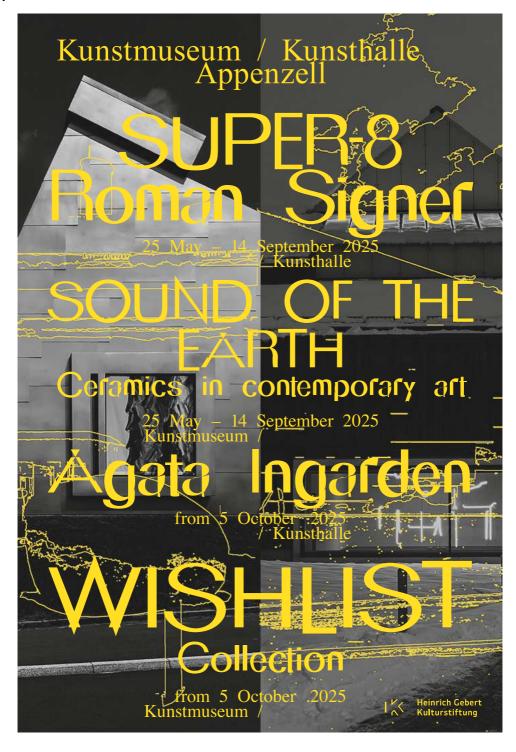
Prices

Family ticket CHF 32.-

Dorf 711, 9063 Stein Tel. +41 71 368 50 70 info@schaukaeserei.ch www.schaukaeserei.ch







Visit us in our traditional drugstore at the mainstreet of Appenzell and try our house specialites, like the Goatbutter ointment.





We look forward to your visit Monika and Peter Stark and team

Löwen-Drogerie «a de Gass»

9050 Appenzell Telefon 071 787 13 80 www.loewen-drogerie.ch

SPORTANLAGE SCHAIES



Schaies sports facilities is a multifunctional complex for various sports located near the Appenzell outdoor swimming pool.

Outside you will find beach volleyball courts, a football pitch, tennis courts, and a street workout park. A squash court is available for you inside the building. There is a refrigerated drinks machine with a variety of snacks in the bistro for when you get hungry or thirsty. A slide and basket swing are available for the little ones to use.

The tennis and squash courts can be rented. The other facilities are freely accessible as long as they are not being used by clubs.

Opening hours

All vear round

A complete overview including opening hours for individual sports can be found on the website.

KRONBERG BOBBAHN



A toboggan run, a zipline park and a fairy-tale world await you in the valley rich in adventures. Up on the mountain, on the other hand, you can enjoy tranquillity to the full. Take a seat alone or with a partner in one of the toboggans, safely attached to tracks, and enjoy a breath-taking journey including adrenalin kick! After climbing aboard in the valley, the route first takes you 450 metres upwards. Here you still have time to relax! The speed at which you descend the 1000 metres down to the valley, curve by curve, is up to you. You decide the tempo with the help of the brake lever.

Tip: A ticket is valid for two people. Groups of 10 or more receive a 20% discount on the single entry price.

Opening hours

5 April to 30 June 2025

Monday to Friday 9.00 am to 5.00 pm Saturday, Sunday, public holidays 9.00 am to 6.00 pm

1 July to 19 October 2025

Monday to Sunday 9.00 am to 6.00 pm The toboggan run is closed if the weather is wet.





KRONBERG MÄRLIWELT



A fairy-tale world, a zipline park and a toboggan run await you in the valley rich in adventures. Arnika and Jacobi from the fairy-tale world take children on a journey into a world filled with adventure - water, sand and even airy climbing heights. Nine exciting adventure stations with puzzles to be solved give interesting information about fauna and flora. The giant trampoline is particularly popular. Other exciting stations include a fairy pond and water games, meaning that there's something for everyone.

Tip: Take a bathing towel with you Price hit: Fairy-tale world and toboggan run combi-ticket Children's price: From 3 to 15 years

Opening hours

5 April to 30 June 2025

Monday to Friday 9.00 am to 5.00 pm Saturday, Sunday, public holidays 9.00 am to 6.00 pm

1 July to 19 October 2025

Monday to Sunday 9.00 am to 6.00 pm

Kronberg Erlebniswelt 9108 Jakobsbad Tel. +41 71 794 12 89 info@kronberg.ch www.kronberg.ch





KRONBERG ZIPLINE-PARK



A zipline park, a fairy-tale world, and a toboggan run await you in the valley rich with adventures. Up on the mountain, on the other hand, you can enjoy tranquillity to the full. The zipline park provides thrills at lofty heights for the young and young-at-heart: As well as the integrated rope park, 25 ziplines with a total length of 1'210 metres ensure variety and terrific fun. On five different routes, you can fly through the air like Tarzan and overcome the climbing tasks. The easy routes in the park are doable for children from the age of 6 upwards who stand at least 1.10 m tall. Enclosed shoes are compulsory for safety reasons.

Tip: Bring gloves if the weather is cold

Opening hours

5 April to 30 June 2025

Monday to Friday 9.00 am to 5.00 pm Saturday, Sunday, public holidays 9.00 am to 6.00 pm

1 July to 19 October 2025

Monday to Sunday 9.00 am to 6.00 pm

Kronberg Erlebniswelt 9108 Jakobsbad Tel. +41 71 794 12 89 info@kronberg.ch www.kronberg.ch





HALLENBAD APPENZELL



FREIBAD APPENZELL





Four pools await you in the family-friendly indoor pool: a swimming pool, a multi-purpose pool and the hot tub in the fresh air delight adults; the children's paddling pool with slide and the boulder wall cover the children's needs. You can work up a sweat in the Finnish sauna, in the bio sauna or in the steam bath. Cold-water plunge pools ensure cooling with experience showers.



Fancy cooling off? The Freibad Appenzell offers a 50 metre outdoor swimming pool, a diving pool for little ones, a children's pool with pirate ship, climbing tower, a sandpit with water pump and a restaurant with kiosk.

Opening times

September to May

Monday 1.30 pm to 9.00 pm Tuesday and Thursday 8.00 am to 9.00 pm Wednesday and Friday 6.00 am to 9.00 pm Saturday 8.00 am to 8.00 pm Sunday 8.00 am to 5.00 pm

June to August

Monday 1.30 pm to 9.00 pm Tuesday to Friday 8.00 am to 9.00 pm Saturday and Sunday 8.00 am to 4.00 pm

Indoor pool guests pay a surcharge of CHF 16.– for the sauna

Sitterstrasse 15, 9050 Appenzell Tel. +41 71 788 99 40 hallenbad@appenzell.ai.ch www.hallenbad-appenzell.ch





Opening times

May to September

For opening hours see website

Weissbadstrasse 71, 9050 Appenzel Tel. +41 71 787 14 74 www.freibad-appenzell.ch





HOTEL EISCHEN



Relax in the water while enjoying a wonderful panorama - at the Hotel Eischen. In addition to the swimming pool, the hotel also offers a bio sauna, Finnish sauna, steam room, outdoor whirlpool and a quiet room.

HOTEL BAD GONTEN



Relax in a 34°C jacuzzi. Feel the cleansing power of the steam room. The healing waters at Bad Gonten have helped improve people's quality of life since time immemorial.

Opening times

November to the end of May

Open from Thursday to Monday

June to October

Open every day Pool: 8.00 am to 8.30 pm Sauna: 2.00 pm to 8.30 pm Whirlpool: 2.30 pm to 8.30 pm

Open all day between Christmas and New Year, observe company holidays

Kaustrasse 123, 9050 Appenzell Tel. +41 71 787 50 30 info@eischen.ch





Opening times

All year round

Daily 9.00 am to 6.00 pm, observe company holidays

Gontenstr. 49, 9108 Gontenbad Tel. +41 71 794 11 24 info@badgonten.ch www.badgonten.ch





APPENZELL ALSO IN WINTER

DO YOU KNOW APPENZELL FROM TRIPS OR HOLIDAYS IN SUMMER?

It's also beautiful here in winter. We can't promise you that much snow, but it's guaranteed to be nice and quiet, free of fog and with great views. Bake a «Biber», visit our museums or enjoy the peace and quiet on a sunny bench. We're sure you won't get bored with us and by the way, even in winter you'll be rewarded with a free return journey and the Appenzell Holiday Card if you stay three nights or longer.

CULINARY **E-BIKE TOUR**

«Eat, look, ride, enjoy» is the motto of this e-bike tour. In addition to Appenzell hospitality, it also offers fine culinary specialities, cultural highlights and fantastic views of the alpine landscape typical of the Appenzellerland. On your tour Appenzell restaurateurs tempt you with a 4-course meal that you can enjoy at one location or you can have the individual courses at different inns. Culinary E-Bike Tour not suitable for groups.



OUR TIP

Combine the culinary E-bike tour with minibreaks in Appenzell.

From 3 overnight stays, profit from more than 20 free offers from the Appenzell Holiday Card, the best guest card in Switzerland!



PACKAGE 1 CHF 60.- PACKAGE 2 CHF 110.-

Appenzell Bärli-Biber cookie and drink bottle

4-course menu

Soup of the day, mixed salad, Appenzell steak with side dishes or vegetarian dish, seasonal dessert

50% discount on purchase of bike shirt



1 day e-bike hire with cycle helmet

Appenzell Bärli-Biber cookie and drink bottle

4-course menu

Soup of the day, mixed salad, Appenzell steak with side dishes or vegetarian dish, seasonal dessert

50% discount on purchase of bike shirt

Prices are subject to change without notice

BOOKING

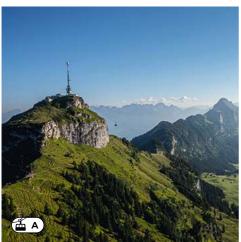
Tel. +41 71 788 96 41

HOHER KASTEN









Endless views and culinary delights await you, on the Hoher Kasten. The cable car takes you up to 1,794 m above sea level in just eight minutes. At the summit, you can enjoy the limitless 360° panorama not only from the barrier-free Europe circular route, but also from the only revolving restaurant in Eastern Switzerland. The Hoher Kasten is also the perfect starting point for hikes into the Alpstein area.



Ebenalp is the ideal starting point for walks. Nature lovers have a wealth of opportunities for exploring - from an easy circular route to full-day hikes. Following a leisurely 20-minute hike, you will arrive at the renowned Wildkirchli Caves and the mountain inn Aescher, seamlessly integrated into the rugged rock facade.

Timetable

Every 20 minutes, continuous operation in busy times First descent: 20 minutes after the start of the timetable

Last ascent: 20 minutes before the end of the timetable

03.03. - 04.04.25 Closed due to maintenance 05.04. - 13.06.25 Mon - Sun 8.00 am - 5.00 pm 14.06. - 17.08.25 Mon - Sun 7.20 am - 5.40 pm 18.08. - 19.10.25 Mon - Sun 8.00 am - 5.20 pm 20.10. - 01.03.26 Mon - Sun 8.40 am - 4.40 pm





Timetable

Every 15 minutes, last ascent 15 minutes before the end of timetabled journeys

01.01. - 30.03.25 Mon - Sun 8.45 am - 5.00 pm 31.03 - 29.04.25. Closed due to maintenance 30.04. – 23.05.25 Mon – Sun 8.00 am – 5.30 pm 24.05 - 04.07.25 Mon - Sun 7.30 am - 6.00 pm 05.07. - 24.08.25 Mon - Sun 7.30 am - 7.00 pm 25.08. - 21.09.25 Mon - Sun 7.30 am - 6.00 pm 22.09. - 02.11.25 Mon - Sun 7.30 am - 5.30 pm 03.11. - 23.11.25 Mon - Fri 9.00 am - 5.00 pm Sat/Sun 8.00 am - 5.00 pm 24.11. - 25.12.25 Closed due to maintenance

9057 Wasserauen





KRONBERG



SÄNTIS



Attractive offers at Kronberg: After a cable car ride, not only is a mountain guesthouse with fine cuisine waiting to receive you, but you will also be at a starting point for hikes in summer or the longest toboggan run in eastern Switzerland in winter. A zipline park, a fairy tale world and a toboggan run await you in the valley.



The view from Säntis stretches across 6 countries and Lake Constance. Enjoy the limitless freedom at 2,502 metres above sea level and culinary delicacies at the new terrace restaurant. Alongside the summit trails and terraces, the new experiential worlds invite you to linger.

Timetable

Every 30 minutes, continuous operation in busy times

01.01.	-	02.03.25	Mon – Sat*	9.00	am	- 5.00	pm
	Sı	un/public ho	lidays 8.00	am	-	5.00	pm
03.03.	_	04.04.25	Closed due	to ma	ainte	nance	
05.04	. –	30.06.25	Mon – Fri	9.00	am	- 5.00	pm
	Sa	at/Sun/publ	ic holidays	8.00	am	- 6.00	pm
01.07.	-	19.10.25	Mon – Sun	8.00	am	- 6.00	pm
20.10.	-	30.11.25	Mon – Fri	9.00	am	- 5.00	pm
	Sa	at/Sun/public	c holidays	8.00	am	- 5.00	pm
01.12.	-	31.12.25	Mon – Sat*	9.00	am	- 5.00	pm
	Sı	un/public ho	olidays	8.00	am -	- 5.00	pm
*Saturdays with open sledge run from 8.00					am		

Timetable

Every 30 minutes, additional trips in busy times, sunrise ascents every Sunday in July and August

01.01. – 19.01.25	Mon – Sun	8.30 am – 5.00 pm	
20.01 07.02.25	Closed due to maintenance		
08.02. – 30.05.25	Mon – Fri	8.30 am – 5.00 pm	
	Sat/Sun	8.00 am – 5.00 pm	
31.05. – 12.10.25	Mon – Fri	7.30 am – 5.30 pm	
	Sat/Sun	7.30 am - 6.30 pm	
13.10 31.12.25	Mon – Sun	8.30 am - 5.00 pm	

9108 Jakobsbad Tel. +41 71 794 12 89 info@kronberg.ch www.kronberg.ch

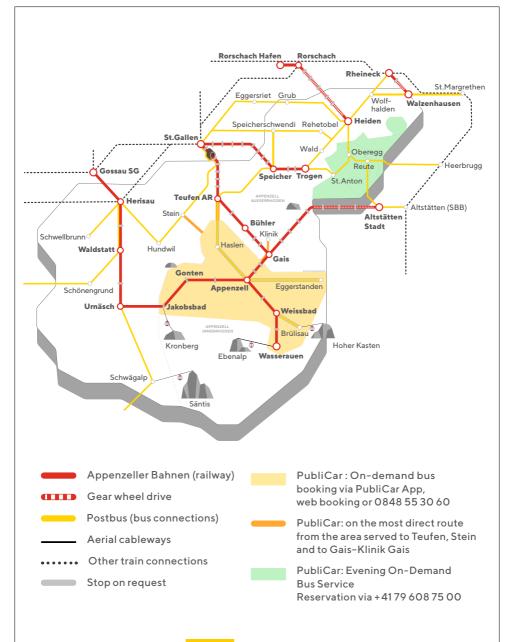




9107 Schwägalp/Säntis Tel. +41 71 365 65 65 automatic Tel. +41 71 365 66 66 kontakt@saentisbahn.ch











ALP SIGEL



Two gondolas bring you effortlessly up to the alp. Rest for a moment and enjoy the stunning panorama that stretches far beyond the boundaries of canton and country. Alp Sigel is well known for its diverse flora. Five families farm the alp during the summer months. During this time the Hasenplatten garden restaurant is open - subject to weather conditions.

STAUBERN



The cableway from Frümsen to Staubern is the first cableway in the world to be neutral in terms of energy consumption and environmental impact. The power supply is generated by a solar energy system and rechargeable batteries. It completes the journey from the Rhine Valley up to Staubern - a 1250 metres climb - in under eight minutes. At the top specialties from the Rhine Valley and the Appenzellerland as well as an unparalleled panorama across 4 countries await guests.

Timetable

1 May to 1 November 2025

Daily from 8.00 am to 6.00 pm





Timetable

During the hiking season

Every 20 minutes from 7.00 am to 10.00 pm Non-stop operation in case of high frequency.







- Mountain inn
- (Restaurant
- Cable car
- SAC-Hütte
- Postauto
- (A) Campsite/Motor homes
- Cheese Dairy
- Ruin

- Kronberg Adventure World
- Golf course
- Barbecue area
- Indoor swimming pool
- Outdoor swimming pool
- Waterfall (Leuenfall)
 Tourist Information

Hiking trailMountain hiking trail

— — Alpine trail



Appenzeller Bahnen railway Walk time in minutes (ascent)



HIKING TIPS AROUND APPENZELL

- 1 Appenzell Freibad Appenzell (outdoor pool) Steinegg Weissbad Wasserauen 2 hours | easy
- 2 Appenzell Bürgerheim Lehn Sammelplatz Guggerloch Spitalgässli Appenzell 2 1/2 hours | moderate
- 3 Appenzell Bleiche Imm Greben Möser Eggerstanden 2 hours | easy
- 🙆 Appenzell Sandgrube Gontenbad Gonten Jakobsbad 3 hours | moderate

ME GEND SOOG*

*We take care

WE TAKE CARE OF NATURE

Our landscape is our capital. Just as the farmer takes care of his soil, we all must help maintain the sensitive habitat of Appenzell-Alpstein.

These rules of behaviour help us to do it.







Ascents to the alpine pastures: Mid-May to June Descents from the alpine pastures: Mid-August to the end of Septembe Do you want to know when the next cattle drive is taking place?

Then register for our cattle drive newsletter at appenzell.ch/newsletter

USEFUL INFORMATION

TOURIST INFORMATION

Appenzellerland Tourismus AI Hauptgasse 38, 9050 Appenzell Tel. +41 71 788 96 41 info@appenzell.ch

OPENING TIMES

appenzell.ch

April to October

Monday to Friday

9.00 am to 12.00 noon and 1.30 pm to 6.00 pm Saturday 9.00 am to 4.00 pm

Sunday 11.00 am to 4.00 pm

November to March

Monday to Friday

9.00 am to 12.00 noon and 2.00 pm to 5.00 pm

Saturday 10.00 am to 12.00 noon and

2.00 pm to 4.00 pm

Sunday 2.00 pm to 4.00 pm

Daily updated opening times at appenzell.ch

IMPORTANT CONTACT NUMBERS

Police

Emergency number 117

Fire service

Emergency number 118

Ambulance

Emergency number 144

REGA (Swiss Air Rescue)

Emergency number 1414

Emergency telephone

Tel +41 71 788 73 34

Rot-Tor Pharmacy

Marktgasse 6, Tel. +41 71 787 37 37

Appenzell Cantonal Police

Unteres Ziel 20. Tel. +41 71 788 95 00

BANKS

Appenzeller Kantonalbank

Bankgasse 2, 9050 Appenzell

Tel. +41 71 788 88 88

Raiffeisenbank

Hauptgasse 41, 9050 Appenzell

Tel. +41 71 788 80 80

UBS AG

Hauptgasse 11, 9050 Appenzell

Tel. +41 71 788 12 12

PUBLIC TRANSPORT

PubliCar (On-demand bus)

Tel. +41 848 55 30 60

Appenzell rail station

Tel. +41 71 788 50 50

TAXI

Taxi Slobodan

Tel. +41 79 349 10 10

Taxi Taskin

Tel +41 78 851 73 74

SHOP OPENING TIMES

Monday

Variable depending on season

Tuesday to Friday

9.00 am to 12.00 noon, 1.30 pm to 6.30 pm

Saturday

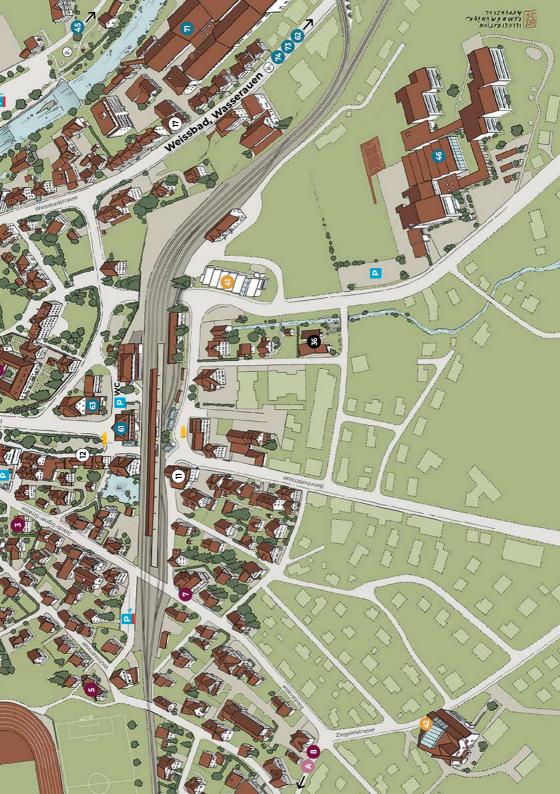
9.00 am to 4.00 pm

Sunday

11.00 am to 5.00 pm (authorised shops)

Ask in the shop for information.





HOTELS

- A Hotel Restaurant Freudenberg
- Hotel Restaurant Traube Adler Hotel
- **Hotel Restaurant Appenzell**
- Hotel Hecht
- Hotel Restaurant Hof
- Hotel Löwen
- Romantik Hotel & Restaurant Säntis

BED & BREAKFAST

- **Guesthouse Lydia**
- **Guesthouse Koller**

B&B Jordi

- Pension & Hostel Alte Metzg
 - **Guesthouse Neuhof**
- Hostel convent Maria der Engel
- **B&B** Stossplatz
 - B&B Claudia

RESTAURANTS, CAFÉS, BARS

- O Christian Oertle Essen & Wein
- Alpenkebab Altun
 - E PUB
- 14) Café Confiserie Laimbacher
- Bäckerei Café Drei König (Z
 - 16) Restaurant Marktplatz
- Restaurant Rössli, Weissbadstrasse **(**
- 18) Restaurant Sonne
 - 19) Café s'Plätzli

- 21) Restaurant Gass 17
- 2 Café Restaurant Flade
- 24) NGON Vietnamese Restaurant **3** AZADI – Oriental Restaurant

 - Restaurant Linde (8)
- Restaurant Engel (%)
- Restaurant Rössli, Postplatz (<u>2</u>
- Restaurant Rose 88
- (30) Pizzeria Terra Rossa
- Restaurant Pizzeria Rank (<u>F</u>

GROUP ACCOMMODATION

- Youth accomodation AppenzellPfadidörfli

MUSEUMS

- Museum Appenzell
- Museum of Art Appenzell Kunstmuseum Appenzell
- Kunsthalle Appenzell (art gallery)

MISCELLANEOUS

- Freibad Appenzell outdoor pool
- Gringel auditorium and sports hall Gymnasium Appenzell (school)
- Wühre sports centre
- Hallenbad Appenzell indoor pool
 - Indoor tennis centre
- Appenzeller Kantonalbank 🤇
- Raiffeisenbank 63

- 54 Town hall, library
- Protestant church
- Catholic church
- Cloister garden (May until end of Sept.) Church Capuchin monastery
- Cantonal Police, Lost Property Office,
 - 8
- Rail station
- Post office 8 8

Schaies sports facilities

Cantonal administration

Local administration

- Ökohof (recycling station)
 - - Church square 6
- Zunfthaus (guild house)
- ink (concept & cultural space)
- «Brauquöll Appenzell» (brewery) Appenzeller Alpenbitter AG
 - **Breitenmoser Gustarium**
 - (epitome of culinary) Bärli-Biber-world 8
- Pharmacy
- Tourist Information
- ATM machine
- wc Public toilets
- Main signpost for hiking trails
- Parking facilities-blue zone
- Parking facilities-Central parking meter
 - Playground Fireplaces

YOU WANT EVEN **MORE APPENZELL**







Discover more and take a look at our entire range of brochures online.

APPENZELLERLAND TOURISMUS AI