

**Appenzellerland Tourismus AI**

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Fact Sheet.

## A HOLIDAY WORLD IN A CLASS OF ITS OWN: SMALL LAND, GREAT STYLE

Hemp blossom, full moon, Castégna: the Locher Brewery in Appenzell has been quenching the thirst of happy wanderers from all over the world for 5 generations. Loud, quiet, still: three sorts of water flow in the Appenzellerland. First exploited in 1657, the mineral water springs of Gontenbad above Appenzell have been reviving body, soul and spirit for centuries. Classic, surchoix, extra: the world-famous Appenzell cheese with its unique spicy flavour makes you crave for more and more. Altmann, Hoher Kasten, Säntis: Aim for the heights and conquer the rugged peaks of the Appenzellerland, that stand in sharp contrast to the gently rolling hills at their feet. Hautle, Liner, Lämmli: master artists who have transferred this lovely scenery to canvas – well worth comparing with the original.

The 69,500 innovative inhabitants of the Appenzellerland are not only endowed with a sharp sense of business, but also with an innate appreciation of art and culture. Scarcely any other place nurtures its living, thriving traditions of painting, music, and language as do the two half-cantons, located on 416 square kilometres in the eastern tip of Switzerland.

## Location.

Area of Appenzell Innerrhoden (AI) and Ausserrhoden (AR) – two half-cantons (out of a total of 26 cantons in Switzerland): 416 km<sup>2</sup>.

Population:	AI 15,800
Number of parishes and districts:	AI 6 districts (= parishes)
How to get there by train (Herisau):	How to get there by car:
Lucerne main station: 2 h	Lucerne: 2 h
Zurich main station: 1¼ h	Zurich: 1¼ h
Schaffhausen main station: 1¾ h	Bern: 2½ h
Chur station: 1¾ h	Basle: 2 h
Basle main station: 2½ h	Innsbruck: 2¾ h
Bern main station: 2¼ h	Munich: 2¾ h

## Public transport.

Appenzeller Bahnen: St. Gallen – Appenzell	<a href="http://www.appenzellerbahnen.ch">www.appenzellerbahnen.ch</a>
Appenzeller Bahnen: Gossau – Wasserauen	
Appenzeller Bahnen: Altstätten – Gais	
Postauto St.Gallen – Appenzell incl. PubliCar	<a href="http://www.postauto.ch/ostschweiz">www.postauto.ch/ostschweiz</a>

## Cable cars.

Hoher Kasten Drehrestaurant und Seilbahn AG	<a href="http://www.hoherkasten.ch">www.hoherkasten.ch</a>
Luftseilbahn Jakobsbad-Kronberg AG	<a href="http://www.kronberg.ch">www.kronberg.ch</a>
Säntis-Schwebebahn AG	<a href="http://www.saentisbahn.ch">www.saentisbahn.ch</a>
Luftseilbahn Wasserauen-Ebenalp AG	<a href="http://www.ebenalp.ch">www.ebenalp.ch</a>
Seilbahn Frümsen-Staubern	<a href="http://www.staubern.ch">www.staubern.ch</a>
Seilbahn Alp Sigel	<a href="http://www.alpsigel.ch">www.alpsigel.ch</a>

## Events in the Appenzellerland – Customs and Tradition.

### Cattle shows.

Herdsmen lead their cows, lovingly groomed and adorned, to the arena where the jury assesses their build, milk yield and udders.

Cattle show in Appenzell, 2.10.2018

### Stobede.

Good-natured Alpine merrymaking with Appenzell string music, folk dancing, yodelling and giant

cowbells rung by the herdsmen.

«Alpstobede» in the mountain inn of Meglisalp 21./22.7.2018

Feast of St. James at the Jakobskapelle, followed by «Stobede» in the mountain inn Kronberg, from 10.30 am 22.7.2018

«Potersalpstobede» on the Alpine pasture of Potersalp (only in good weather), from 11 am 22.7.2018

«Alpstobede» in the mountain inn of Bollenwees, Sun and Mon, from 11 am 29./30.7.2018

«Soller-Stobede» in the mountain inn of Ruhesitz, from 1 pm 5.8.2018

«Stobede» at the Kronberg and «Bartholomäusfeier», from 10.30 am 6.8.2018

### Betruf.

During the summer, the evening prayer is still sung out over certain Alpine pastures. The herdsman stands where his voice will carry and calls out the blessing in a singsong, amplified through a funnel.

Appenzell Innerrhoden, June – Mid-September

### Chlausezүүg.

Christmas custom in Innerrhoden – meticulously decorated «Biber» cakes (Chlausebickli) and red apples are attached to a pyramid-shaped wooden frame standing in a bowl filled with nuts and dried pears. This delightful tradition can be seen in the shop windows in Appenzell Innerrhoden.

Appenzell Innerrhoden, December

### **Funkensonntag.**

In Innerrhoden there is fierce competition among individual communities around Appenzell as to who can light the biggest bonfire.

Various locations in the Canton of Appenzell Innerrhoden, 11.3.2018

### **Räuchle.**

In the villages, the altar-boys go from house to house with a censer. The father of each family then takes the smoking pan and goes through every room, stable, barn and byre, and all around the premises. In the old days, the family would stay in the parlour during this time and pray for divine protection against «Öbel ond Oofall» (evil and accident).

Appenzell Innerrhoden, Christmas, New Year and Epiphany

### **Landsgemeinde.**

On the last Sunday in April three thousand citizens and numerous sightseers look forward to the unique parliamentary proceedings held on the Landsgemeindeplatz in Appenzell. By open ballot under the supervision of the Landammann (President), the people elect the government and cantonal court of Appenzell Innerrhoden.

Appenzell, 29.4.2018.

### **Fronleichnam.**

This famous occasion is an opportunity for the people of Innerrhoden to demonstrate their love of colourful, ceremonial processions. The host is carried in its monstrance under the baldaquin by the clergy dressed in ceremonial robes, escorted by the «Herrgottsgrenadieren» (Grenadiers of Our Lord).

Appenzell, 31.5.2018

## Events in the Appenzellerland – Culture

### Events.

4. Appenzeller Spring days	Appenzell	<a href="http://www.appezoell.ch">www.appezoell.ch</a>	22.-25.3.2018
A-Cappella-Festival Appenzell	Appenzell	<a href="http://www.acappella-appenzell.ch">www.acappella-appenzell.ch</a>	3.-5.5.2018
Swiss Alpine horn gathering	Seealpsee	<a href="http://www.appenzell.ch">www.appenzell.ch</a>	24.6.2018
Open days at Alpine cheese dairies	Alpstein	<a href="http://www.appenzell.ch">www.appenzell.ch</a>	29.7.2018
20st Appenzeller Ländler music festival	Appenzell	<a href="http://www.laendlerfest.ch">www.laendlerfest.ch</a>	3.-5.8.2018

### Museums.

Museum Appenzell	Appenzell	<a href="http://www.museum.ai.ch">www.museum.ai.ch</a>
Kunstmuseum Appenzell (Art Museum)	Appenzell	<a href="http://www.kunstmuseumappenzell.ch">www.kunstmuseumappenzell.ch</a>
Ziegelhütte Art Gallery	Appenzell	<a href="http://www.kunsthalleziegelhuette.ch">www.kunsthalleziegelhuette.ch</a>

## Sport in the Appenzellerland.

### Hiking.

Hiking paths in the Alpstein at [www.alpstein.ch](http://www.alpstein.ch).

#### Theme-based hiking paths.

Barfussweg (barefoot path)	Jakobsbad – Gontenbad	1½ h
Chlustobelweg	Weissbad – Brülisau	1 h
Geologischer Wanderweg (geological path)	Hoher Kasten – Saxerlücke – Brülisau	4½ h
Hörwanderung Kronberg (audio hike)	Kronberg – Jakobsbad	2 h
Kapellen-Rundwanderwege (circular routes)	To the north and south of Appenzell	each 4–5 h
«Pfeff ond Lischt»-Weg	Steig, Appenzell – Schlatt	1½ h

#### Tips and tricks.

The latest daily condition of hiking paths in the Alpstein	<a href="http://appenzell.ch/wegzustand">appenzell.ch/wegzustand</a>
Tour suggestions with maps and profiles of climbs	<a href="http://appenzell.ch/tourenvorschlaege">appenzell.ch/tourenvorschlaege</a>
«The Alpstein from above» films	<a href="http://appenzell.ch/alpsteinvonoben">appenzell.ch/alpsteinvonoben</a>
Webcams in and around Appenzell	<a href="http://appenzell.ch/webcams">appenzell.ch/webcams</a>
Information at a glance, which mountain restaurants and cable cars are open in the Alpstein.	<a href="http://alpstein.ch">alpstein.ch</a>

#### Other types of sport.

Golf	Golf course, Gonten	<a href="http://www.golfplatz.ch">www.golfplatz.ch</a>
Climbing	Berggasthaus Meglisalp	<a href="http://www.meglisalp.ch">www.meglisalp.ch</a>
	Berggasthaus Bollenwees	<a href="http://www.bollenwees.ch">www.bollenwees.ch</a>
	Wasserauen-Ebenalp cable car	<a href="http://www.ebenalp.ch">www.ebenalp.ch</a>
Paragliding and hang gliding	Appenzell flying school	<a href="http://www.gleitschirm.ch">www.gleitschirm.ch</a>
Bobsleigh track / rope park / Motorikpark	Kronberg Bobsleigh track	<a href="http://www.kronberg.ch">www.kronberg.ch</a>

Further information about cycling, tennis and squash, etc. can be found at Appenzellerland Tourismus AI, [appenzell.ch](http://appenzell.ch).

## Restaurants and accommodation in the Appenzellerland.

27 mountain restaurants make the Alpstein a culinary paradise.

More detailed information at [alpstein.ch](http://alpstein.ch).

Further information about hotels and restaurants in the valley at [appenzeller-genuss.ch](http://appenzeller-genuss.ch).

## Specialities from the Appenzellerland.

Appenzeller Alpenbitter AG (liqueur)	Appenzell	<a href="http://www.appenzeller.com">www.appenzeller.com</a>
Appenzeller goats' milk products	Gonten	<a href="http://www.ziegenmilchprodukte.ch">www.ziegenmilchprodukte.ch</a>
Bischofberger AG	Weissbad	<a href="http://www.baerli-biber.ch">www.baerli-biber.ch</a>
Brauerei Locher AG (brewery)	Appenzell	<a href="http://www.appenzellerbier.ch">www.appenzellerbier.ch</a>
Breitenmoser Fleischspezialitäten AG (meat)	Appenzell	<a href="http://www.breitenmoser-metzg.ch">www.breitenmoser-metzg.ch</a>
Café Conditorei Fässler AG (pastries)	Appenzell	<a href="http://www.cafe-faessler.ch">www.cafe-faessler.ch</a>
Café-Confiserie Laimbacher (pastries)	Appenzell	<a href="http://www.laimbacher.ch">www.laimbacher.ch</a>
Landbäckerei Sammelplatz (bakery)	Appenzell	<a href="http://www.land-beck.ch">www.land-beck.ch</a>
Goba AG – Mineral spring and production	Gontenbad	<a href="http://www.mineralquelle.ch">www.mineralquelle.ch</a>
Rütihof eggs	Haslen	<a href="http://www.ruetihofeier.ch">www.ruetihofeier.ch</a>
SO Appenzeller Käse GmbH (cheese)	Appenzell	<a href="http://www.appenzeller.ch">www.appenzeller.ch</a>

## Holidays in the Appenzellerland – a tiny land bursting with discoveries.

Current image materials can be ordered from Appenzellerland Tourismus AI. Please contact us if you require further information:

Appenzellerland Tourismus AI

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