



Switzerland.
get natural.

Eastern Switzerland and the Principality of Liechtenstein.

Experiences on the Grand Tour of Switzerland.

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UND FÜRSTENTUM LIECHTENSTEIN



Hallwyl Castle, Aargau



Rhine, Basel Region



Grand Tour of Switzerland.

Affoltern in Emmental, Bern-Bernese Oberland



Galtertal bridge, Fribourg Region



Château de Chillon, Montreux, Lake Geneva Region



Lake basin, Geneva



Grand Tour map Hallwag Kümmerly+Frey

The Hallwag Kümmerly+Frey road map shows the route in detail and is the perfect travel companion for discovering the Grand Tour of Switzerland.

→ www.swisstravelcenter.ch

→ MySwitzerland.com, **Webcode: 211695**

Wine area Salgesch, Valais





Banks of the Limmat River, Zurich



Schwägalp, Eastern Switzerland / Liechtenstein



Ennetbürgen, Bürgenstock panorama, Lucerne-Lake Lucerne Region



Marmorera reservoir, Graubünden



i The Grand Tour of Switzerland is a suggested route that makes use of the existing Swiss road network. Visitors follow the route at their own risk. Switzerland Tourism and the Grand Tour of Switzerland association accept no liability for construction works, diversions, signage relating to special events or safety provisions along the route.

44 highlights of a journey.

If you want to discover the best of Switzerland in one single route, look no further than the Grand Tour of Switzerland, which stretches for 1,600 km and whisks you through the country's most beautiful regions. You'll encounter four linguistic regions as you take in five Alpine passes, 11 UNESCO World Heritage Properties, two biosphere reserves and 22 lakes. Enjoy an unforgettable journey packed with adventure from start to finish!

1 Laténium: archaeological museum and park

Located on the shores of Lake Neuchâtel, the Laténium presents reconstructions of submerged pile-dwellings, and is Switzerland's most important archaeological museum.

Webcode: 37966



2 Town of Murten

The medieval town on the German-French linguistic border is known for its picturesque Old Town alleyways and relaxed arcade strolls.

Webcode: 28455

4 Gruyères town and show dairy

Near the medieval heart of town, the show dairy reveals the secrets in the making of Le Gruyère AOP cheese.

Webcode: 36226

8 Old Town of Bern

Few cities have preserved their history as well as Bern. With 6 km of arcades, the city boasts one of Europe's longest weather-proof shopping promenades.

Webcode: 36509

3 City of Fribourg

More than 200 original gothic facades from the 15th century lend Fribourg's Old Town its unique charm.

Webcode: 28449

5 Gstaad/Saanenland chalet village

Gstaad may be world-famous, but the holiday village still exudes a peaceful, relaxed atmosphere, with its authentic Alpine farms, traditional chalets and luxurious boutiques.

Webcode: 28380

9 Emmental visitor cheese dairy

Tradition meets cutting edge in this show dairy village, where you can learn all about the world-famous Emmentaler AOP cheese.

Webcode: 37291



6 Jungfrauoch

At the highest railway station in Europe, the big three of Eiger, Mönch and Jungfrau seem close enough to touch and a breathtaking view of the Aletsch Glacier awaits.

Webcode: 42577

7 Lake Brienz cruises

Natural wonders drift into view on a relaxed boat ride across the turquoise-green Lake Brienz, framed by imposing mountains.

Webcode: 39783



8 UNESCO World Heritage Property

10 Entlebuch Biosphere

With its seemingly never-ending moors and rugged karst landscapes, the UNESCO biosphere reserve brims with outstanding natural beauty.

Webcode: 36514



10 UNESCO Biosphere

11 Hallwyl moated castle

Perched on an island in the River Aabach and looking back on almost 1,000 years of history, this is one of Switzerland's most beautiful moated castles.

Webcode: 64764

12 Chapel Bridge Lucerne

Dating to 1332 and defined by its central Water Tower, the world's oldest covered wooden bridge links the two sides of the city and is Lucerne's most visible landmark.

Webcode: 43991

13 Pilatus

The world's steepest cogwheel railway trundles up to this mountain above Lucerne, which commands a phenomenal panorama of 73 Alpine peaks on clear days.

Webcode: 28286

14 Tell Chapel Sisikon

According to legend, this is where Swiss freedom-fighting hero William Tell jumped off the boat to escape the brutish Austrian governor Gessler. The Tell Chapel in Sisikon was built in his honour.

Webcode: 41703

15 Einsiedeln monastery

With its breathtaking backdrop of jagged mountain peaks and a deep blue lake, the baroque monastery complex of Einsiedeln is one of Switzerland's most important places of pilgrimage.

Webcode: 28365

16 Grossmünster church Zurich

Zurich spreads out before you from the tower of the Grossmünster. The spectacular view reaches across the city rooftops to the snow-capped peaks of the Alps.

Webcode: 38276

17 Rhine Falls

Europe's largest plain waterfall is a thunderous, totally captivating spectacle, with a width of 150 m and a height of 23 m.

Webcode: 36187

18 Town of Stein am Rhein

This charming little town is famous for its well-preserved Old Town, with beautifully frescoed facades and half-timbered houses.

Webcode: 36240

19 Abbey of St.Gallen

Crowned by its baroque cathedral, the St.Gallen Abbey District harbours one of the most beautiful libraries in the world.

Webcode: 36510



17



16

20 Painted facades Appenzell

Strolling through Appenzell is like stepping into the pages of a picture book. Brightly painted gabled houses catch the eye, their frescoed facades revealing stories, coats of arms and other motifs.

Webcode: 28403

21 Swiss Tectonic Arena Sardona

Visible from afar, the Glarus thrust is defined by a razor-sharp yellow line that slices across the mountain faces of Piz Sardona between Flims and Elm. It's a geological phenomenon of global importance.

Webcode: 36517

22 Heidi's village Maienfeld

Bündner Herrschaft is the home of the much-loved children's book character Heidi. The story of the little orphan girl is brought to life in Heidi's village.

Webcode: 45944



23 Mountain village of Guarda

This quintessential Graubünden mountain village was awarded the Wakker Prize by the Swiss Heritage Society and has received the "national importance" distinction.

Webcode: 36225

24 Swiss National Park

Beautiful hiking paths and impressive nature trails lead through pristine wilderness in the Swiss National Park, where nature always takes centre stage.

Webcode: 37658

25 Benedictine convent of St. John Müstair

The monastery is one of the few existing architectural examples of Carolingian dynasty and contains treasures such as the world's largest cycle of early medieval frescoes.

Webcode: 36508

26 Muottas Muragl

The Upper Engadine spreads picturesquely at your feet from the summit of Muottas Muragl. The view of five lakes and imposing mountains is simply breathtaking.

Webcode: 41424

27 Albula/Bernina railway line

One of the world's most spectacular train rides, the Rhaetian Railway Albula/Bernina line, is an epic 122-km journey through magnificent landscapes.

Webcode: 36516

28 Three Castles of Bellinzona

The skyline of Bellinzona, capital of Ticino, is defined by the fortifications of its three mighty medieval castles, which feature among the best preserved in Switzerland.

Webcode: 36511

29 Ascona lake promenade

Mediterranean flair awaits on the lakefront promenade, which is one of the most photographed spots in Switzerland with its brightly painted facades and view of the Brissago Islands.

Webcode: 28462



30 Monte Brè

Rising high above Lugano, Monte Brè is one of Switzerland's sunniest mountains. The view over Lugano's rooftops and the vast blue lake is simply extraordinary.

Webcode: 36265

31 Monte San Giorgio

Monte San Giorgio, which lies on the southern shores of Lake Lugano, is a magnet to fans of fossils. Admire finds from long-forgotten times at the Fossil Museum.

Webcode: 36513

32 Tremola, old Gotthard Pass road

On the southern flank of the Gotthard Pass, the cobbled Tremola road is a serpentine and spectacular drive. With its breathtaking bends, the road is the longest historical monument in Switzerland.

Webcode: 45836





34

33 Aletsch Glacier

With a staggering 27 billion tons of ice, the Aletsch Glacier is the mightiest ice flow in the Alps and the centrepiece of the Swiss Alps Jungfrau-Aletsch UNESCO World Heritage Property.

Webcode: 37068

34 Matterhorn

Shaped like a pyramid and notoriously hard to climb, the mighty Matterhorn is the world's most photographed mountain. Matterhorn glacier paradise grants the most spectacular view of the Swiss icon.

Webcode: 45830

35 Mountain village of Grimentz

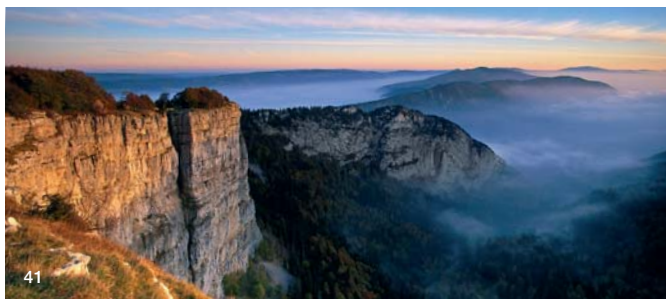
Grimentz is famous for its sun-blackened timber houses and the fiery red geraniums that billow from their window boxes.

Webcode: 28443

36 Abbey of Saint-Maurice

The basilica of the Abbey of Saint-Maurice hides one of Europe's richest church treasures and was once the spiritual centre of the Burgundy Empire.

Webcode: 36256



41

37 Château de Chillon Montreux

Sitting on a rocky outcrop on Lake Geneva, the medieval moated castle is Switzerland's most-visited historical monument.

Webcode: 36231



38 UNESCO World Heritage Property

38 Lavaux terraced vineyards

With 830 hectares of vines, the Lavaux Vineyard Terraces are the largest continuous winegrowing area in Switzerland, with terrace after glorious terrace of breathtaking views.

Webcode: 40165

39 Olympic Museum Lausanne

The museum in the Lausanne district of Ouchy is the world's largest information centre revolving around the theme of the Olympic Games.

Webcode: 36125

40 Jet d'eau

Geneva's most visible icon is the Jet d'eau, Europe's highest fountain at 140m, which shoots water at 200 km/h into the sky.

Webcode: 39446

41 Creux du Van rock amphitheatre

With its 160-m-high vertical rock wall, the Creux du Van is a striking natural rock arena, which affords a spectacular view into the void.

Webcode: 57250

42 La Chaux-de-Fonds / Le Locle Town Planning & Watchmaking

La Chaux-de-Fonds was once the world capital of the watchmaking industry. Today, the UNESCO World Heritage Property also impresses with its unique chessboard design cityscape.

Webcode: 36518

43 Town of St-Ursanne

The picture-perfect town on the banks of the Doubs is a place of peaceful respite and beautifully preserved medieval architecture.

Webcode: 28505

44 Basel, city of culture

When it comes to culture, Basel has the cutting edge. Ever innovative and eclectic, it is home to 40 museums – more than anywhere else in the country.

Webcode: 28358

Eastern Switzerland and the Principality of Liechtenstein.

No other stage on the Grand Tour of Switzerland has valleys and mountains packed with so many experiences. From the Rhine Falls in the Schaffhausen region to the seven Churfürsten peaks in Toggenburg, from Werdenberg, Switzerland's smallest town, to the Principality of Liechtenstein – a unique little land on the four-country border. The Appenzellerland entices with its rich heritage and tradition, while in Heidi-land you can immerse yourself in the homeland of Heidi, Peter and the Alps Uncle.



- 1 Rhine Falls
- 2 Hohenklingen Castle
- 3 Schaffhausen with Munot Fortress
- 4 Schaffhauser Blauburgunderland
- 5 Rhine boat trip

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www.schaffhauserland.ch



- 1 Brauquöll Appenzell visitor centre
- 2 Hoher Kasten mountain viewpoint
- 3 World-famous Aescher mountain guesthouse
- 4 Appenzell Museum
- 5 Kronberg bob run and rope park

Appenzellerland Tourismus AI
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- 1 Toggenburg Sound Trail
- 2 Living traditions
- 3 Panorama circuit trail Chäserrugg 2,262 m a.s.l.
- 4 Toggenburg family paradise
- 5 Sound forge in Alt St. Johann

Toggenburg Tourismus
CH-9658 Wildhaus
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www.toggenburg.ch



region werdenberg

- 1 Little town of Werdenberg
- 2 Schlossmediale festival
- 3 Werdenberg museums
- 4 Birds of prey park
- 5 Grabser Millstream

Tourist Info Werdenberg
CH-9470 Werdenberg
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L I E C H T E N S T E I N

- 1 New Treasure Chamber
- 2 New museum of the Hilti Art Foundation
- 3 The princely wine cellars
- 4 Eagle's Trail & guided tours
- 5 All-inclusive Liechtenstein Adventure Pass

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— Grand Tour of Switzerland.

HEIDI LAND

- 1 Thermal water Bad Ragaz
- 2 Heidi's home
- 3 Discover wine
- 4 Sleep in a wine barrel
- 5 Excursions in the region

Heidiland Tourismus
CH-7310 Bad Ragaz
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Schaffhauserland.

With pristine nature defined by the Rhine and Rhine Falls, the alluring historic charm of medieval Old Towns in Schaffhausen and Stein am Rhein, fruity, refreshing wines and much more besides, Schaffhauserland is a little paradise, where adventure awaits on every corner.

1 Rhine Falls

Discover Europe's biggest waterfall by boat, in the rope park or from the comfort of a restaurant. The Schloss Laufen panorama trail leads straight down to the falls.

2 Hohenklingen Castle

Perched majestically above Stein am Rhein, the castle and its restaurant command a breathtaking view of the Rhine, Alps and the Hegauer volcanoes.

3 Schaffhausen with Munot Fortress

Schaffhausen has 171 oriels to discover in its enchanting medieval Old Town – more than any other Swiss city. The Munot and the International Watch Co. (IWC) are also worth exploring.

4 Schaffhauser

Blauburgunderland

The largest continuous wine-growing region in German-speaking Switzerland invites visitors to linger over a glass of excellent pinot noir or a scenic horse-drawn carriage ride.

5 Rhine boat trip

The Rhine is naturally best explored from the water. The stretch of river between Stein am Rhein and Schaffhausen is one of Europe's most beautiful.



Appenzellerland.

Alpine dairy traditions are still kept alive in the Appenzellerland. This is one of Switzerland's most cultured and sociable regions by far. The Alpstein range captivates with stunning Alpine landscapes and offers hikers boundless possibilities – from easy strolls to challenging treks. Six cable cars whisk you up to the heights.

1 Brauquöll Appenzell visitor centre

A spin of Brauquöll Appenzell gives a fascinating insight into the world of brewing and reveals how Appenzeller beer is brewed from fresh spring water and Säntis malt.

2 Hoher Kasten mountain viewpoint

What a panorama! The whole of Eastern Switzerland spreads out before you at Hohen Kasten, where the view reaches deep into the surrounding mountains of Switzerland and neighbouring countries.



3 World-famous Aescher mountain guesthouse

Clinging to a cliff face, the dramatically perched mountain guesthouse Aescher is just a 15-minute walk from Ebenalp through the well-known Wildkirchli caves.

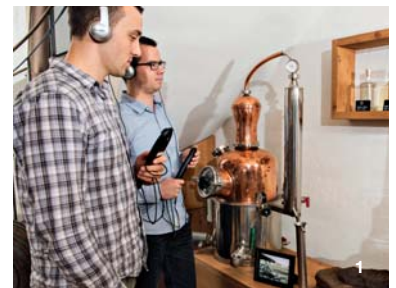
4 Appenzell Museum

Culture buffs can find all there is to know about Appenzell's hand embroidery, traditional costumes, folklore, customs and decorative hand-painted farmhouse furniture in the cantonal museum.



5 Kronberg bob run and rope park

To up the adventure, test out the 1,000-m-long bob run or the biggest rope park in Eastern Switzerland, both at the foot of Kronberg.



Toggenburg.

At the foot of seven mountains, it is a thousand times more beautiful than elsewhere. But beauty is not everything, so it's good to know that Toggenburg at the gateway to the seven Churfirten mountains has it all – not only is it more beautiful, but also more relaxing, tuneful, exciting and enjoyable. And all just an hour's drive from Lake Constance and Zurich. Sounds good, doesn't it?



1 Toggenburg Sound Trail

The trail at the foot of the Churfirten takes in 25 sound installations, which you can test out and play to your heart's content. The Sound Trail seamlessly brings together culture and a beautiful walking trail.

2 Living traditions

Alpine blessings und cow shows, Swiss wrestling festivals and folk parades – in Toggenburg these living traditions are still an important part of daily life. Locals take pride in their heritage and love to share it with guests.

3 Panorama circuit trail Chäserrugg 2,262 m a.s.l.

The easygoing trail, with just 60 m elevation gain, opens up a spectacular 360-degree view. The circuit trail begins directly at the new Herzog & de Meuron mountain restaurant and takes between 45 and 90 minutes to complete.

4 Toggenburg family paradise

Toggenburg is one of Switzerland's most family-friendly regions. It offers a wide range of diverse excursions and play opportunities, as well as child-friendly walking trails and an activity programme.



5 Sound forge in Alt St. Johann

For a behind-the-scenes peek at the craft of bell forging, visit this workshop and museum, which has rotating exhibitions and fascinating sound experiments to test out.

Werdenberg.

The Werdenberg region lies on the eastern border of Switzerland in St.Gallen's Rhine Valley, surrounded by spectacular mountains. The small but perfectly formed region entices with outdoor activities and cultural events aplenty. Werdenberg is famous for being Switzerland's smallest town and it has kept its unique medieval charm to this day.

1 Little town of Werdenberg

Werdenberg is one of the few remaining medieval wooden settlements in Europe and has been inhabited for almost 800 years.

2 Schlossmediale festival

The first culture and art castle brings together classic and contemporary art. The annual Schlossmediale festival presents early and new music and audiovisual art.



3 Werdenberg museums

The storied landscapes home to the little town, baroque Schlangenhäuser (‘Snake House’) and castle evocatively brings to life the tales of the castle rulers and the common people in the town below.



4 Bird of prey park

With more than 60 species of birds of prey and owls, the beautifully situated bird of prey park in Buchs is one of Europe's very best.

5 Grabser Millstream

Built for local industry, the artificial millstream once powered a range of mills, blacksmiths' workshops and other commercial enterprises. Guided tours are available on request.



Principality of Liechtenstein.

Picture Liechtenstein: the princely castle perched high on a mountain top and soaring into a blue sky above Vaduz. Embark on a cultural tour and plenty of surprises await – from the new treasury to the new “white cube” at the Museum of Fine Arts showcasing works from the Hilti Art Foundation, sculptures in Vaduz and numerous other exhibitions. Around a dozen museums and walking trails round out the princely offerings.

1 New Treasure Chamber

With an exhibition entitled “From the Principality to the world and into space”, the new Treasure Chamber shows the crown jewels, art works, weapons, gifts from kings and emperors, lunar rocks and much more.

2 New museum of the Hilti Art Foundation

From classical modernism to contemporary art, the private collection in the Kunstmuseum presents works from Beckmann, Picasso, Seurat and Giacometti to Beuys, Trockel and Kimsooja, among others.

3 The princely wine cellars

The cellars of the Prince of Liechtenstein offer excellent wines from his vineyards, as well as wine tastings and visits. Guided tours, the Barrique Hall and the history are all highlights.

4 Eagle’s Trail and guided tours

The award-winning Eagle’s Trail in the mountain village of Malbun (1,600 m) in the Liechtenstein Alps is unique in the world. For more details on nature trails and cultural guided tours, visit www.tourismus.li



5 All-inclusive Liechtenstein Adventure Pass

25 sights, one price: discover and enjoy all the highlights Liechtenstein has to offer (e.g. Prince of Liechtenstein’s wine cellars, museums). For more details, visit www.erlebnisspass.li or stop by the Liechtenstein Center in Vaduz.



Heidiland holiday region.

The Bündner Herrschaft area in the Heidiland holiday region is famous for being Heidi's home. This is where author Johanna Spyri found the inspiration for world-famous stories. The scenery between the spa town of Bad Ragaz and Lake Walen is also pure picture-book stuff, with its high mountains, green Alps and gushing mountain streams.



1 Thermal water Bad Ragaz

The Bad Ragaz thermal water springs forth in the mystical Tamina Gorge. You can take the waters in the town's numerous thermal baths.

2 Heidi's home

The Heidi village and the Heidalp mountain whisk you back to life in Heidi's time, exploring where the little girl played with Peter, Clara, her Alps Uncle and the goats.

3 Discover wine

Savour the best wines the region has to offer with a proper tasting in a Torkel (wine cellar) or on a guided wine tour.



4 Sleep in a wine barrel

Ever fancied spending the night in a wine barrel? Now you can sleep in one right in the heart of Bündner Herrschaft and enjoy some of the region's culinary delights.

5 Excursions in the region

If you would like to linger longer, Lake Walen and the walking areas of Pizol and Flumserberg are perfect for day trips and excursions.



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